HARVARD UNIVERSITY
PROGRAM FOR MANAGEMENT DEVELOPMENT (PMD)

The Program for Management Development (PMD) is a Harvard Business School Executive Education program developed to prepare today's high-potential functional managers and other professional specialists for successful career transition into general management roles. In one comprehensive program, PMD teaches senior-level managers what could otherwise take years of experience to attain. Through its comprehensive curriculum and intense interaction among Harvard Business School faculty and select peers from around the world, the program actively engages participants in a dynamic learning experience that far exceeds even the best on-the-job training.

Who Should Attend

PMD candidates typically have 10 to 20 years of management experience and work in business units or corporations with annual revenues of $75 million or more. Typically they have advanced rapidly within a single function and are expected to move into positions of higher general management responsibility.

Program Highlights

- Training in modern management skills, techniques, processes and concepts. Content includes functional management, quantitative controls and systems, utilization of human resources, economic and social aspects of business policy;
- Helps participants understand the vital interrelationships of their current specialties to other specialized functions; and
- Stresses interrelationships among business, Government and the public interest. Through study of corporate strategy, participant outlooks should be broadened.

Offerings: Annually, ten-week session

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Program Dates: Sept 19 - Nov 19, 2004
Cost: $51,000 - 2004 (Includes: tuition, lodging, meals, books and materials.)
Application Deadline: One-month prior to start of program